

NCC Cable System Order

Order #	62313043
Syscode	8383
System Name	Time Warner/Green Bay Interconnect, WI
Market	Green Bay

AE	Andrew Yolles
Sales Coordinator	Thomas Lohse
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 May16
-	

Flight Dates	07/25/16 - 08/14/16
Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin

Client Code	94
Product Code	121
Est Code	1028
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks			
Total	\$9,390.00		
Commission	\$1,408.50		
Net Total	\$7,981.50		
Total Spots	96		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/27: New Order, Please Confirm. Thanks.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/25/16	7/31/16	05:00	10:00				X	X	X	X	-	-	8	\$65.00	\$520.00	30	
2	FXNC	VARIOUS	8/1/16	8/7/16	05:00	10:00	X	X	X	X	X	X	X	-	-	14	\$65.00	\$910.00	30	
3	FXNC	FOX AND FRIEND<	8/8/16	8/14/16	05:00	10:00	X	X						-	-	4	\$65.00	\$260.00	30	
4	FXNC	VARIOUS	7/25/16	7/31/16	10:00	18:00				X	X	X	X	-	-	9	\$65.00	\$585.00	30	
5	FXNC	VARIOUS	8/1/16	8/7/16	10:00	18:00	X	X	X	X	X	X	X	-	-	15	\$65.00	\$975.00	30	
6	FXNC	VARIOUS	8/8/16	8/14/16	10:00	18:00	X	X						-	-	4	\$65.00	\$260.00	30	
7	FXNC	VARIOUS	7/25/16	7/31/16	18:00	24:00				X	X	X	X	-	-	13	\$140.00	\$1,820.00	30	
8	FXNC	VARIOUS	8/1/16	8/7/16	18:00	24:00	X	X	X	X	X	X	X	-	-	26	\$140.00	\$3,640.00	30	
9	FXNC	VARIOUS	8/8/16	8/14/16	18:00	24:00	X							-	-	3	\$140.00	\$420.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	30	66	0	0	0	0	0	0	0	0	0	0	96
AMT	\$2,925.00	\$6,465.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,390.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/27/16

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